

[www.private-label.ro](http://www.private-label.ro)

From a legacy of healing  
to a future of beauty.



# Private label

pop chemistprod

At POP Chemistprod, every formula carries a story born from science, shaped by care, and crafted with intention.

*Dear Partner,*

*We grew up surrounded by stories of healing, dedication, and purpose. What began in my grandfather's in law clinic nearly a century ago continues today in every formula we craft at POP Chemistprod. This catalog is a reflection of that journey – a bridge between legacy and innovation, between your vision and our commitment. I invite you to discover how we can bring your brand to life – with intention, with integrity, and with care.*

**Ramona Dumitrița Pop**  
**Founder & Pharmacist"**



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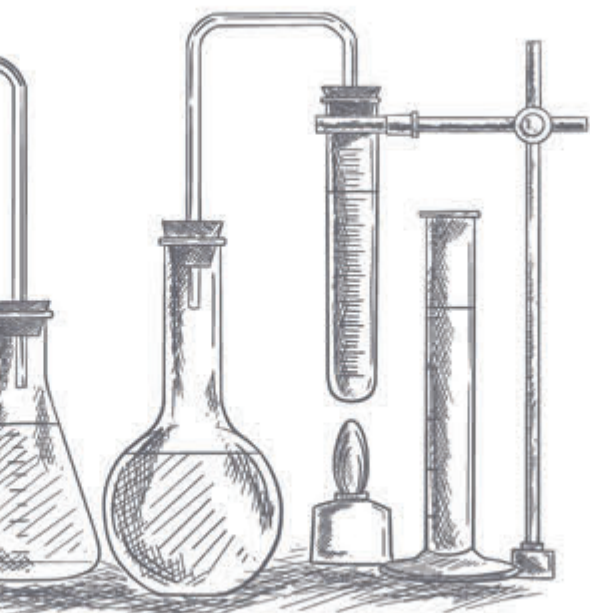
## From Local Roots ... to International Reach

*At POP Chemistprod, our story is rooted in care – not just as a value, but as a legacy. Nearly a century ago, in a small clinic in Baia Mare, healing met innovation through the hands of Dr. Mihail Pop. Decades later, that same spirit lives on through his granddaughter in law, Ramona Dumitrița Pop, who transformed that legacy into a modern factory of cosmetic science – blending precision, purpose, and passion. This is more than a time line. It's a journey – one of evolution, resilience, and vision. Step by step, year by year, we've grown with intention. And we're just getting started.*



# Our timeline

*“Every year refined us, every product defined us, and every partnership brought us closer to the purpose that drives everything we do - bringing clean, certified, high-quality cosmetics to the world – safe, vegan, allergen-free, and made to care.”*



**2017**

His granddaughter in law, **Ramona Dumitrița Pop**, revives the family spirit by founding POP Chemistprod.

**2019**

First certified BIO-Ecocert skincare lines are launched, clean and EU-compliant.

**2022**

From local excellence to global partnerships — **POP Chemistprod goes international.**

**1930**

**A legacy begins:** Dr. Mihail Pop opens the first medical clinic equipped with a Roentgen machine in Northern Romania.

**2018**

**The dream takes shape:** a GMP-ready factory with state-of-the-art production lines.

**2020**

**A bold expansion:** new product ranges, new formulations, new partners.

**2023-2025**

**Years of refinement:** best-selling private label lines, deeper R&D innovation, and a strong commitment to sustainability.

# How We Work

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## Our Step-by-Step Journey



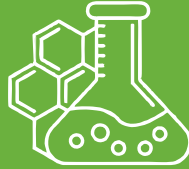
## Concept

We start by understanding your vision.

STEP 1



STEP 2



## Formulation

R&D creates safe, clean, high-performance formulas.

## Testing & Regulatory

We handle testing and certification for EU compliance.

STEP 3



STEP 4



## Packaging Design

Stylish, functional packaging aligned with your brand.

STEP 6



## Launch

From our factory to your shelves.

STEP 5



## Production

State-of-the-art semi-automatic and automatic lines.

# Our Full Service Offer

**White Label:**  
*Launch-ready,  
tested products*

**Consulting:**  
*Strategy &  
formulation advisory*

**Market Research:**  
*Consumer trends &  
competitive analysis*

**Formula Development:**  
*Custom actives &  
innovative ingredients*

**Packaging Design:**  
*Labels, boxes,  
eco trends*

**Regulatory & Legal:**  
*CPSR, PIF, EU-compliant  
documentation*

**Logistics:**  
*From storage  
to final delivery*

**Manufacturing:**  
*Scalable  
production  
lines*



# Our approach to cosmetics

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**Clean, functional ingredients** 

**No unnecessary additives** 

**Skin-first philosophy** 

**Customization at every stage** 

**Sustainable practices** 



*"We regard your product  
as our own and perfect it  
until it reflects your  
brand's DNA."*



# Our Factory in the Heart of Europe

*Our products are born in Maramureș - the place where tradition meets innovation.*

Innovation

Sustainability

Partnership

Quality

Customization



- *GMP* • *ISO 9001* • *ISO 14001* • *TUV Austria* •
- *Ecocert* • *Vegan* • *Dermatologically tested* •

**Innovation • Sustainability • Excellence**



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